

Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

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Area Board	Westbury		
Form submitted by	The Laverton Institute Trust		
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Name of initiative	The Laverton Project – Phase II (a)		
Brief Description of	The Laverton Project sets out a phased approach to the		
Initiative	total refurbishment of the Laverton Hall, Westbury. Phase I,		
	which included provision of a lift for the disabled, has been		
	completed and Phase II will commence shortly now that		
	funding is available. Part of Phase II includes the		
	refurbishment of the toilets and provision of a separate		
	toilet for the disabled. Additionally a baby-changing facility		
	is envisaged to be provided in the ladies toilet. Most other		
	sources of funding are concerned with "flagship" or		
	specific projects. (i.e. heritage projects.) More projects	saic	
	projects, such as this one tend to be discounted.		
Please put a cross	Building resilient communities	X	
against the ambition(s) that this initiative will	Improving affordable housing Lives not services		
support		X	
*It is only necessary to	Supporting economic growth Safer communities	X	
identify those ambitions on which you feel your bid will make a significant			
	Protecting the environment		
	Action for Wiltshire – combating the recession	X	
impact.	Improving outcomes for Children and young people	X	
Amount of funding sought	£38, 168.00 + £6211 for fees/building permission		
What will this money be	All expenditure is capital expenditure.		
spent on?			
Is planning permission	No. However advice will be sought from the Conservation		
required? Yes/No	Department of Wiltshire Council about any Listed Building		
	Permissions that may need to be obtained, hence the provision		
	in the funding figure for this eventuality.		

Have quotes been obtained? Yes/No

Yes. Please see attached quotes.

Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken The Laverton Project will support the ambitions of the local Agreement for Wiltshire in a number of ways. The Laverton Hall was built in 1873 and was given to the Town by Abraham Laverton to act as a Community Centre and Educational facility. The Laverton Institute Trust was originally established in 1886 and is now a registered Charity (no. 270325). In 1977 the objectives of the charity were clearly set out as "provision and maintenance of a community centre for the use by the inhabitants of Westbury – to be used for meetings, education, recreation and leisure".

The Laverton Project was established in 2008 by the Laverton Institute Trust Management Committee to explore ways and means to increase usage of the building and facilities, secure funding and develop the building to its full potential as a community centre which will be available for use by all sections and age groups within the community.

The building has not had, until recently, any substantial improvements made to it since the 1950s. Primarily the facilities did not cater for the needs of the elderly and infirm particularly for access to the main hall on the first floor where most of the community activities take place.

The Laverton Project lays out a building improvement Plan over a number of phases to bring the building up to the standard required for modern facilities in the 21st Century. This phased approach has been adopted to enable improvements to be made as and when restoration funds allow.

Phase I of the project, which consisted of moving the Town Council Offices to another part of the building and installing a disabled access lift, has now been completed. This phase was financed through a Public Works Loan (£105k) since the primary beneficiary was the Town Council.

The aim of Phase II is to bring the function areas, public and access spaces and facilities throughout the majority of the building to a higher state of décor, equipment fit out and

functionality to broaden the potential for multi-purpose use by all sections of the local community and our other target markets This phase will be financed partly through a grant of £90 000 already awarded by Plain Action and partly through the Trust's own resources.

This application reflects several of the aims of the Westbury Area Community Plan:

Pg 7 Education, skills and learning: The Laverton not only provides a suitable venue for a range of classes but will also house computers and IT equipment for use by the community (the community branch college in Westbury closed last year and the Laverton has acquired the IT equipment for continuing use by the public)

Pg 19 Economy: Encourage wider business use on town centre and villages: The Laverton has already proved a suitable venue for a variety of business seminars, workshops and recruitment interviews for countywide companies. Upgrading of facilities will encourage more usage of this kind with benefits for the town

Pg 27 Culture: The community plan identifies the need for more leisure facilities. The Laverton is already a popular venue for classes from art to fitness clubs and has housed photographic and art exhibitions. concerts and films. The enhancement of facilities will inevitably encourage more usage and attendance, thus creating an invaluable culture/leisure outlet for local people.

However, there is still a requirement to refurbish the toilets and provide a separate unisex toilet for the disabled to complement what has so far been achieved and the facilities that are planned. As has been said most other funding sources are either unwilling or unable to provide funds for this type of improvement. It would, therefore, partly negate the good work that has so far been achieved if we cannot provide decent toilet facilities.

What makes this initiative a local priority (e.g. evidence from research and local support)

Research that has been carried out, for an earlier Business Plan, established the need for a large Community Hall in Westbury that could cater for the many and varied requirements of the Westbury Community. There are a number of meeting halls within Westbury but most are much smaller nor do they have the same same flexibility of facilities. There are two halls of similar size to the Laverton but they have perceived political affiliations making them unsuitable for all sections of the community. The Laverton Hall was, therefore, identified as the only venue that could provide what was required. At a recent Area Board Meeting

	held at the Laverton the feedback identified the Hall as being the best location for such events. Currently the Laverton is used by a diverse group of organisations including CAB, Youth Offending Team, Chamber of Commerce, Masons, Local Church group and Matravers School. Also for functions such as Tea Dancing, Folkj Dancing, Fashion Shows, Keep Fit, Dance classes, Parties both adult and childrens, Photographic displays, Book launch and the recent Music Festival held Photographic and Art exhibitions over a two week period. Discounts are available to all Community/Activity/Membership groups within the BA13 area. Special rates are applied to local charities.
How will you know you have been successful?	By increased bookings and usage of the Hall which has already increased with the fairly modest enhancements already made.
How will you measure the impact? (may have more than one measure)	We will be able to expand the usage of our main function room which is currently being used at approximately 13% of its capacity.
What is your improvement target (s), and when do you expect to achieve this/these?	We hope to encourage those members of the community who have physical disabilities to be able to make full use of the Laverton Hall.
How will you ensure that the improvement continues after the end of the initiative? (this is one-off funding)	The improvement will continue as it is a capital improvement that will remain in the building for many years. (Until further upgrades become necessary either through general "wear and tear" or by statutory requirement changes.)
Who will benefit from this initiative?	There are a considerable number of old and infirm people who would now be able to use the other facilities of the Laverton Hall without being further disadvantaged.
Confirm no unfunded commitments from this initiative	I confirm that there will be no unfunded financial commitments arising from this initiative.
Will ongoing maintenance of premises/equipment be necessary?	No
What are the key risks to success and how will these be managed?	There are no risks to the success of this project. There are however considerable disadvantages to the potential success of the Laverton Hall if this project does not take place.
Who will manage the initiative	The Town Clerk through The Laverton Trust Management Committee

Signed:		Dated:	
Chairman of Area Boar	j		

NB: It is the responsibility of the Area Board to ensure that:

- bids are robust and well-founded
- public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel
- the initiatives are managed well to achieve the benefits and that performance improvement is reported